

Elements of Machine Learning & Data Science

Winter semester 2023/24

Lecture 2 – Introduction to ML

13.10.2023

Prof. Bastian Leibe

Announcements: Moodle

- **Materials provided on moodle**
	- Pdfs of the slides
	- Video recording of the previous lecture
	- Pre-recorded videos for *this* lecture

• *If you haven't done so yet, please register for the class to get access to the moodle.*

v Lecture 1: Introduction & Organization (10.10.2023, all instructors)

Announcements: Pre-recorded Videos

• **Companion MOOCs**

- We have created two MOOCs to complement this lecture
	- − Basics of ML
	- − Basics of Data Science
- Target: International Master students and students from other degree programs joining Computer Science

• **The pre-recorded videos are part of those MOOCs**

- Extended explanations of key lecture topics
- High production value
- They may not cover the full topic range of the lecture
- *Please use them as supplementary material*

Announcement: Small-Group Exercises

• **Bi-weekly small-group exercises**

- We're currently setting up a poll to collect your preferences for the exercise slots
- Please enter your choices until Wed, 18.10. evening!
- Based on the poll results, we will assign you to exercise slots
- *We will send out an email announcement with detailed instructions tonight or on Saturday…*

Machine Learning Topics

- **1. Introduction to ML**
- 2. Probability Density Estimation
- 3. Linear Discriminants
- 4. Linear Regression
- 5. Logistic Regression
- 6. Support Vector Machines
- 7. AdaBoost
- 8. Neural Network Basics

Machine Learning **Concepts**

Forms of Machine Learning

Bayes Decision Theory **Bayes Optimal**

Classification

Topics for Today

- **1. Motivation**
- 2. Forms of Learning
- 3. Terms, Concepts, and Notation
- 4. Bayes Decision Theory

Motivation

What is Machine Learning?

Machines that learn to perform a task from experience

Experience: training data

Learning: discover relevant criteria & adapt to given situation

Task: problem to solve (e.g., classification)

Mathematical Formulation

Machines that learn to perform a task from experience

Often described through a mathematical function:

Discrete targets: Classification

 $y \in \{\text{important}, \text{spam}\}\$

Continuous targets: Regression

 $y = p(\text{spam}) \in [0, 1]$

Learning from Data

Machines that learn to perform a task from experience

Supervised learning

Unsupervised learning

▶ Semi-supervised learning

Learning from collected samples:

Learning via sparse feedback:

Reinforcement learning

Measuring Success

Machines that learn to perform a task from experience

- Performance measure: typically a single number.
	- Calculate with a suitable metric.
- Divide data into disjoint subsets:

Measure generalization performance on test set.

E.g., % correctly recognized spam mails

$$
\overbrace{\bowtie \searrow}^{\text{max}} - y \in \{\text{important}, \text{spam}\}
$$

E.g., average distance to desired endpoint Training set

Machines that learn to perform a task from experience

Learning = optimizing $f(\mathbf{x}; \mathbf{w})$

describes the type of model that we use.

Machines that learn to perform a task from experience

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Machines that learn to perform a task from experience

Motivation

What is Machine Learning?

Machines that learn to perform a task from experience

We will focus on statistical Machine Learning.

Topics for Today

- 1. Motivation
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Supervised vs. Unsupervised Learning

Supervised Learning

- We will mostly focus on supervised learning.
- Given training data with labels: $\mathcal{D} = \{(\mathbf{x}_1, t_1), \ldots, (\mathbf{x}_N, t_N)\}\$
- The goal is to learn a predictive function $y(\mathbf{x}; \mathbf{w})$ that yields good performance on unseen test data.
- In real-world scenarios, we also need to preprocess our data to handle, e.g.,
	- Missing or wrong values
	- Outliers
	- Inconsistencies

Forms of Learning

Data Types - Overview

We can convert complex data types into easier-to-handle continuous vector-space data via feature extraction.

Features

- Feature extraction is the process that creates descriptive vectors from samples.
	- Features should be invariant to irrelevant input variations.
	- Selecting the "right" features is crucial.
	- Usually encode some domain knowledge.
	- Higher-dimensional features are more discriminative.
- Curse of dimensionality: complexity increases exponentially with number of dimensions.

Example: convert audio snippet to feature vector with Fast Fourier Transform (FFT).

Introduction

- 1. Motivation
- 2. Forms of learning
- **3. Terms, Concepts, and Notation**
- 4. Bayes Decision Theory

Terms, Concepts, and Notation

- Most of our tools will be based on statistics and probability theory.
- We will review the most important concepts here.
- Some Notation:
	- $x \in \mathbb{R}$ • Scalar data
	- Vector-valued data $\mathbf{x} \in \mathbb{R}^D$
	- $\mathcal{X} = \{x_1, \ldots, x_N\}$ • Datasets

Terms, Concepts, and Notation

- Most of our tools will be based on statistics and probability theory.
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- Some Notation:
	- Scalar data $x \in \mathbb{R}$
	- Vector-valued data $\mathbf{x} \in \mathbb{R}^D$
	- $\mathcal{X} = \{x_1, \ldots, x_N\}$ • Datasets
	- Labelled datasets $\mathcal{D} = \{(x_1, t_1), \ldots, (x_N, t_N)\}\$

 \overline{D}

 $\mathbf{M} \in \mathbb{R}^{m \times n}$ • Matrices

• Dot product
$$
\mathbf{w}^{\mathsf{T}}\mathbf{x} = \sum_{j=1}^{D} w_j x_j
$$

Probability Basics

- Probabilities are defined over random variables:
	- Discrete case:

$$
p(X = x_j) = \frac{n_j}{N}
$$

• Continuous case:

$$
p(X \in (x_1, x_2)) = \int_{x_1}^{x_2} p(x) \, dx
$$

Where $p(x)$ is the probability density function (pdf) of x .

Probability Basics

- Random variables $A \in \{a_i\}, B \in \{b_j\}$
- Consider N trials:

$$
n_{ij} = #\{A = a_i \land B = b_j\}
$$

$$
c_i = #\{A = a_i\}
$$

$$
r_j = #\{B = b_j\}
$$

- Derive from this:
	- $p(A = a_i, B = b_j) = \frac{n_{ij}}{N}$ • Joint probability
	- Marginal probability

$$
p(A = a_i) = \frac{c_i}{N}
$$

• Conditional probability $p(B=b_j|A=a_i)=\frac{n_{ij}}{c_i}$

Terms, Concepts, and Notation | Probability Basics

• Sum rule:

$$
p(A = a_i) = \frac{c_i}{N} = \frac{1}{N} \sum_j n_{ij} = \sum_{b_j} p(A = a_i, B = b_j)
$$

• Product rule:

$$
p(A = a_i, B = b_j) = \frac{n_{ij}}{N} = \frac{n_{ij}}{c_i} \cdot \frac{c_i}{N}
$$

$$
= p(B = b_j | A = a_i) p(A = a_i)
$$

 a_i

Rules of Probability - Summary

• Sum rule:

$$
p(A) = \sum_{B} p(A, B)
$$

- Product rule:
	- $p(A, B) = p(B|A)p(A)$
- Combine into Bayes' Theorem:

$$
p(A|B) = \frac{p(B|A)p(A)}{p(B)}
$$

$$
= \frac{p(B|A)p(A)}{\sum_{A} p(B|A)p(A)}
$$

This is the most important equation in this course!

Introduction

- 1. Motivation
- 2. Forms of learning
- 3. Terms, Concepts, and Notation
- **4. Bayes Decision Theory**

Bayes Decision Theory

- Goal: predict an output class C from measurements x , by minimizing the probability of misclassification.
- *How can we make such decisions optimally?*
- Bayes Decision Theory gives us the tools for this
	- Based on Bayes' Theorem:

$$
p(Y|X) = \frac{p(X|Y)p(Y)}{p(X)}
$$

• In the following, we will introduce its basic concepts...

Example: handwritten character recognition

 $x : e.g., pixel values$

Core Concept: Priors

- What can we tell about the outcome of an experiment *before* making any measurements?
- The a-priori probability $p(C)$ captures the probability distribution over the different class outcomes
	- Based on previously observed data
	- i.e., independent of the actual measurement
- The prior probabilities over all possible class outcomes sum to one.

Example: in English text, the letter "e" makes up ~13% of all letters:

 $p(\mathcal{C}_{e}) = 0.13$

And there are 26 letters in the English alphabet:

$$
\sum_{\alpha \in \{\text{a}, \dots, \text{z}\}} p(\mathcal{C}_{\alpha}) = 1
$$

Core Concept: Likelihood

- How *likely* is it that we *observe* a certain measurement x given an example of class \mathcal{C} ?
- This is expressed by the likelihood $p(\mathbf{x}|\mathcal{C})$
	- It is called a *class-conditional distribution*, since it specifies the distribution of x conditioned on the class \mathcal{C} .
	- We can estimate the likelihood from the distribution of measurements x observed on the given training data.
- Here, x measures certain properties of the input data.
	- E.g., the fraction of black pixels
	- We simply treat it as a vector $\mathbf{x} \in \mathbb{R}^D$.

Core Concept: Posterior

- What is the probability for class \mathcal{C}_k if we made a measurement x ?
- This a-posteriori probability $p(\mathcal{C}_k|\mathbf{x})$ can be computed via Bayes' Theorem after we observed \mathbf{x} :

$$
p(C_k|\mathbf{x}) = \frac{p(\mathbf{x}|C_k)p(C_k)}{p(\mathbf{x})} = \frac{p(\mathbf{x}|C_k)p(C_k)}{\sum_j p(\mathbf{x}|C_j)p(C_j)}
$$

- *This is usually what we're interested in!*
- **Interpretation**

 $posterior = \frac{likelihood \cdot prior}{normalization factor}$

$$
p(x|C_1)
$$
\n
$$
p(x|C_1)p(C_1)
$$
\n
$$
p(x|C_1)p(C_1)
$$
\n
$$
p(x|C_2)p(C_2)
$$
\n
$$
p(C_1|x)
$$
\n
$$
p(C_2|x)
$$

Making Optimal Decisions

• Goal: minimize the probability of misclassification.

 $p(\text{mistake}) = p(x \in \mathcal{R}_1, \mathcal{C}_2) + p(x \in \mathcal{R}_2, \mathcal{C}_1)$ $=\int_{\mathcal{R}_1} p(x,\mathcal{C}_2) dx + \int_{\mathcal{R}_2} p(x,\mathcal{C}_1) dx$ $= \int_{\mathcal{R}_1} p(\mathcal{C}_2 | x) p(x) \,dx + \int_{\mathcal{R}_2} p(\mathcal{C}_1 | x) p(x) \,dx$

• Note:

Making Optimal Decisions

• Goal: minimize the probability of misclassification.

 $p(\text{mistake}) = p(x \in \mathcal{R}_1, \mathcal{C}_2) + p(x \in \mathcal{R}_2, \mathcal{C}_1)$ $=\int_{\mathcal{R}_1} p(x,\mathcal{C}_2) dx + \int_{\mathcal{R}_2} p(x,\mathcal{C}_1) dx$ $= \int_{\mathcal{R}_1} p(\mathcal{C}_2 | x) p(x) \,dx + \int_{\mathcal{R}_2} p(\mathcal{C}_1 | x) p(x) \,dx$

• Note:

• *Minimal error at the intersection*

Making Optimal Decisions

- Our goal is to minimize the probability of a misclassification.
- The optimal decision rule is: decide for C_1 iff $p(\mathcal{C}_1|\mathbf{x}) > p(\mathcal{C}_2|\mathbf{x})$
- Or for multiple classes: decide for \mathcal{C}_k iff $p(\mathcal{C}_k|\mathbf{x}) > p(\mathcal{C}_j|\mathbf{x}) \ \forall j \neq k$
- *Once we can estimate posterior probabilities, we can use this rule to build classifiers.*

Summary: Introduction to ML

Machine Learning **Forms of Machine Learning**

 $p(\mathcal{C}|\mathbf{x}) = \frac{p(\mathbf{x}|\mathcal{C})p(\mathcal{C})}{p(\mathbf{x})}$

Bayes Theorem

Bayes Optimal **Classification**

Next Lectures…

- Ways how to estimate the probability densities $p(\mathbf{x}|C)$
	- Parametric methods
		- − Gaussian distribution
		- − Mixtures of Gaussians
	- Non-parametric methods
		- − Histograms
		- − k-Nearest Neighbor
		- − Kernel Density Estimation
- Ways to directly model the posteriors $p(\mathcal{C}_k|\mathbf{x})$
	- Linear discriminants
	- Logistic regression, SVMs, Neural Networks, …

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References and Further Reading

• More information, including a short review of Probability theory and a good introduction in Bayes Decision Theory can be found in Chapters 1.1, 1.2 and 1.5 of

Christopher M. Bishop Pattern Recognition and Machine Learning Springer, 2006